



## Dynamic Leadership Learning Experience™

Providing Leaders the *skills* needed to *grow* their *people* and their *business*.

# DYNAMIC LEADERSHIP™

**Dynamic Leadership™ (DLX™)** is the cornerstone of People Leader development at FLC. This patent pending cutting-edge learning experience provides leaders the opportunity to learn, practice, and resolve their greatest talent challenges.

### Who Needs DLX Training?

Does your organization have the leadership talent needed to ensure future growth? Do you want to empower your leaders to be the catalyst for culture change? Are your leaders struggling to adapt to the ever evolving talent landscape? Are you perplexed or frustrated that leaders return from trainings excited, but results are short lasting or immeasurable? DLX is your answer.

Leaders come in with real challenges and walk out with actionable solutions that will have a meaningful impact on their organization and teams.

### DLX Content & Learning

DLX content is strategically designed to challenge conventional leadership practices. Participants spend two action-packed days evaluating the current leadership landscape and problem solving new ways of achieving superior business results.

- Explore all aspects of leadership
- Focus on People (Relationships, Collaboration & Partnerships)
- Once we have the fundamentals, we switch gears towards leadership processes, teams, and how to execute with excellence

**People** – Leading vs Managing | Employee Engagement | Building & Maintaining Trust | Partnerships & Collaboration

**Process** – Talent Management | Talent Acquisition | Succession Planning | Career Conversations | Development Planning | Performance Management | Retention

**Execute with Excellence** – Post session action plan deployment | Extended learning opportunities | #DynamicLeaders Community



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## What sets DLX apart?

Dynamic Leadership is the state of the art leadership development program developed to tackle the toughest challenges of today and designed to empower leaders with the skills they need to grow their people and their business.

- Content relevant
- Learning pertinent & memorable
- Experience unique to the needs of each individual participant
- Resources facilitate lasting change

DLX is the leadership development program **developed by a current HR leader for HR** and L&D professionals, business leaders, and talent. This program advances best practices in leader development. Our confidence in DLX is based on years of experience in the field, input from business leaders across the globe, and data

## Benefits of Dynamic Leadership

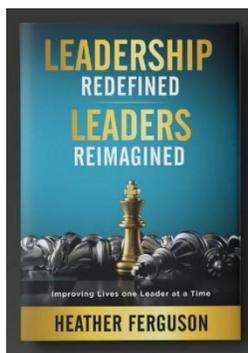
With DLX comes a better way to lead. By redefining how leaders operate, participants will move from managing tasks and deadlines and begin leading their team and organization for the future.

- **Improve Employee Engagement**
- **Decrease Turnover**
- **Increase Productivity**
- **Improve Talent Bench**

## About the Book

Dynamic Leadership is based on the book Leadership Redefined, Leaders Reimagined, written by Heather Ferguson. This book challenges the current state of leadership and how leaders operate to achieve business objectives.

- Future of Leadership
- Challenges facing leaders today
- What good looks like
- What change is required for business growth



## DLX Delivery Options

Dynamic Leadership™ is currently available in the following delivery methods:

**Live:** In-person public sessions (currently 25+ scheduled across the US)

**Live On-site:** Certified DLX instructor-led session hosted at your facility

**Facilitator Training:** Immerse yourself in DLX and learn from world class facilitators how to deliver this unique learning experience to your business

## Ferguson Learning Services

The FLC team understands that your organization's future is dependent on the strength of your talent and offers a variety of programs, tools, and services to help you succeed.

**Custom Content Development:** We will partner with you to understand your business challenge, develop, and deliver a custom learning solution to close the gaps that are hindering business performance

**Business Partner OnDemand:** Immediate HR support with no long-term contracts

**Career Coaching:** Not sure where you want to take your career or need help preparing for interviews

**Manager Assimilation:** Lay the foundation of trust between new leaders and their team with purposeful immersion

## Ferguson Learning Company

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